



2nd Annual
THE ESSENCE OF A WOMAN
SHERO AWARDS



Sponsorship Deck 2018

Saturday | October 20th | 2018

Breast Cancer Awareness Month

The Essence Of A Woman SHERO Awards

www.TheEssenceOfAWomanSheroAwards.com

What is The Essence Of A Woman SHERO Awards?

SHE IS ...

She's Fierce, She's Gracious, She's Poised

She's Relentless, She's Patient

She's YOUR National Leader

She's YOUR Community Leader

She's YOUR Global Leader

She's YOUR Everyday Working Lady

She's the Woman BEHIND the beloved Athlete and/or Celebrity

She's A Woman Who's SURVIVED Insurmountable Circumstances

AND WE ARE HONORING THEM ALL & TELLING THEIR STORY...

WOMEN
are
Strong
FEARLESS BOLD
ENTREPRENEURS
MOTHERS DAUGHTERS SISTERS AUNTS
SMALL BUSINESS OWNERS
FRIENDS NIECES WIVES GIRLFRIENDS
PROFESSIONALS
present in a world
THAT DOESN'T ALWAYS
RECOGNIZE THEIR **STORY**

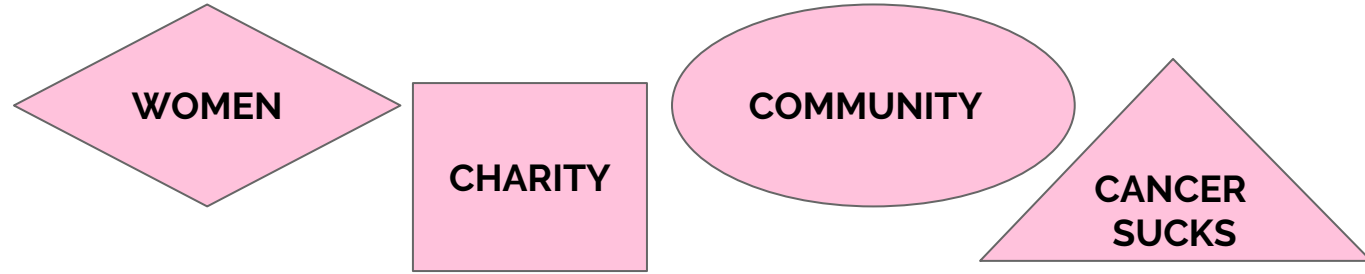
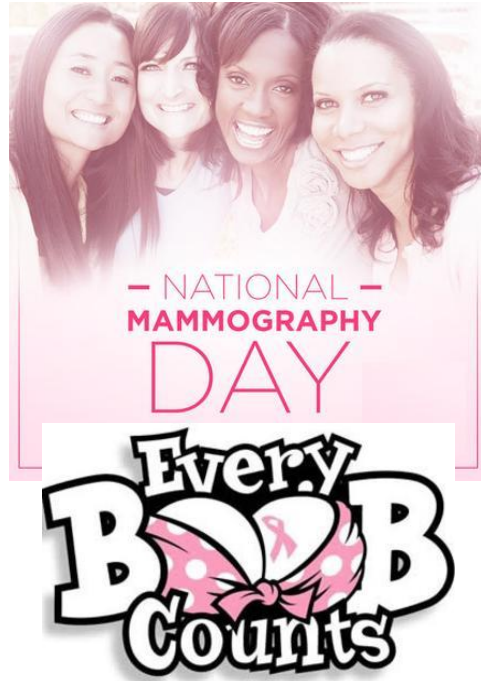


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Purpose for The Essence Of A Woman SHERO Awards



This extravaganza celebrates **SHERO's**. The Essence Of A Woman SHERO Awards pays tribute to a group of Diverse Women whose **STORIES & JOURNEY** are **UNTOLD**. All while raising **FUNDS** to support the **HELPPPPing Hands Foundation**, a 501 (c) 3 nonprofit organization which have advocated for Domestic Violence & Under Privileged Children for over 19 years. In 2010, we became advocates for Breast Cancer Awareness in honor of Mary Blacknell. Proceeds from **EOAW** will benefit **BREAST CANCER SURVIVORS** as well as the **FAMILIES** of those who've **LOST THEIR BATTLE** to **BREAST CANCER**.



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CO-BRANDING

Previous Sponsors & Media Partners:

Each year we allow Businesses the opportunity to participate in The Essence Of A Woman SHERO Awards by Sponsoring this Extravaganza. As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome Awards Show that honors **SHERO'S**. And, at the same time contribute to a deserving charitable organization along with **The HELPPPPing Hands Foundation**.

A 501(c)3 non-profit organization!

EOAW Awards will benefit Breast Cancer Survivors & Families...



I AM SECOND®



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Pink Title/Presenting Sponsor \$250,000

- Recognition as **"Pink Title/Presenting Sponsor"** in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as **The Essence Of A Woman SHERO Awards PRESENTED BY "Your Company" honoring GLOBAL SHERO's**
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- VIP Seating for 30 guests at the event (3-Tables)
- Name/Business/Company/Foundation will be featured on **EOAW** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Back Cover AD of **"Pretty In Pink Magazine"**
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo throughout the event
- Gift bag insertion of product and/or promotional materials
- 2 Company Representatives will be granted **"FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"**
- As the Title/Presenting Sponsor you may customize the perk of your choosing

**BREAST
CANCER
ACTION**



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Pink Official Sponsor \$100,000

- Recognition as **"Pink Official Sponsor"** in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as the **"Pink Official Sponsor"**
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- VIP Seating for 20 guests at the event (2-Tables)
- Name/Business/Company/Foundation will be featured on **EOAW** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- 2 Pop-up banners throughout the venue
- Inside Cover AD of **"Pretty In Pink Magazine"**
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.
- Company Representative will be granted "FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"



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Pink SpotLight Award Sponsor \$50,000

- Recognition as **"Pink Spotlight Award Sponsor"** in all press, promotional and print advertisements
- Acknowledgement/Recognition by the host during the event as the **"Pink Spotlight Award Sponsor"**
- Award named in YOUR HONOR
- Company Name and Logo on Step and Repeat
- Name/Business/Company/Foundation will be featured on **EOAW** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Seating for 10 guests at the event
- 1 full page AD in **"Pretty In Pink Magazine"**
- Exhibit space/branding area (1 6ft table)
- Gift bag insertion of product and/or promotional materials



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Pink VIP Sponsor \$25,000

- Recognition as **"Pink VIP Sponsor"** in all press, promotional and print advertisements
- Recognition during event as **"Pink VIP Sponsor"**
- Name/Business/Company/Foundation will be featured on **EOAW** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Table for 8 guests at the event
- 1 full page AD in **"Pretty In Pink Magazine"**

Survivor
[ser-vahy-ver]

1. Determined
2. Defiant
3. Strong
4. Never Gives Up
5. Cancer Butt-Kicker



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Pink Survivor Sponsor \$10,000

- VIP Seating for 10 guests at the event
- Name/Business/Company/Foundation will be Recognized during the Event
- Name/Business/Company/Foundation LOGO on TABLE
- Company/Foundation Logo on **PINK WALL OF FAME** at Event
- Full-Page AD in our "**Pretty In Pink Magazine**"
- Gift bag insertion of product and/or promotional materials

Sponsor Name	Date _____
Pay to the Order of THE HELPPPPING HANDS FOUNDATION, INC.	\$10,000.00
_____ Ten Thousand and Zero Cents _____ Dollars	
For <i>The Essence Of A Woman Awards Luncheon</i>	<i>Signature</i> _____



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Pink Panther Table Sponsor \$5,000

- (10) Seats @ Table
- Name/Business/Company/Foundation LOGO on TABLE
- Full-Page AD in "**Pretty In Pink Magazine**"



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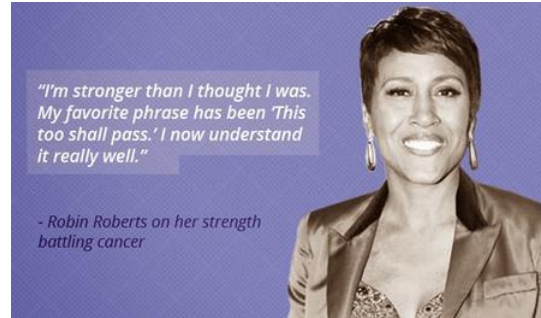




Pink Ribbon Sponsor \$2,500

- 2 VIP Tickets
- Name/Business/Company/Foundation Logo on "PINK WALL OF FAME"
- Full-Page AD in the "Pretty In Pink Magazine"

choose
faith
over
worry
♡



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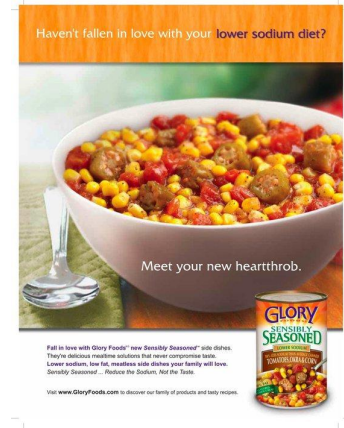
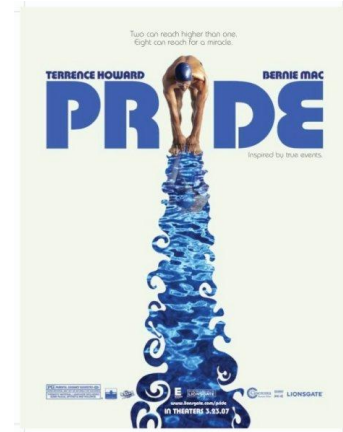
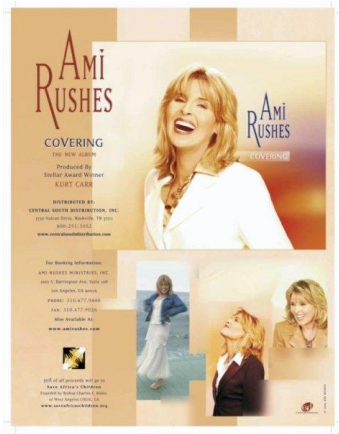
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Pink AD Sponsor \$1,000

- Full-Page AD in the "Pretty In Pink Magazine"



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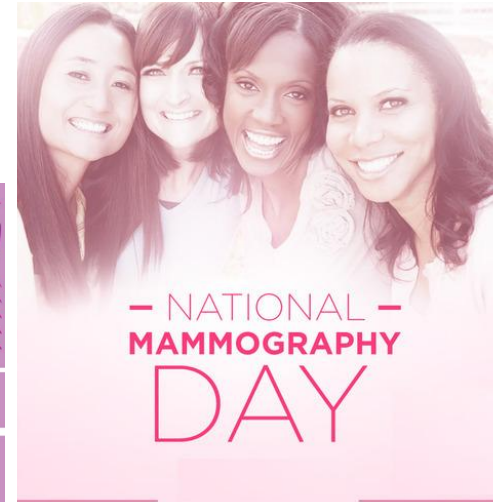
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Pinky Promise Sponsor \$150

- Every "Pinky Promise" provides ONE MAMMOGRAM for WOMEN in SHELTERS



 \$150 HELPS PROVIDE A
MAMMOGRAM
FOR A WOMAN IN NEED.



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The Essence of a Woman **SHERO** Awards 2018
EOAW Executive Team



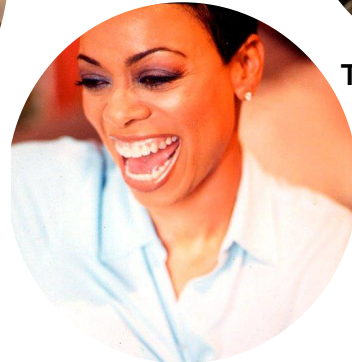
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Production Assistant



Reid Johnson-Rich
Event Manager



Phyllis Caddell-M
Event Director



Toska Medlock-Lee
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